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**DVDE Report**

My design is themed around wood. The header, banners and colors are all a shade of wood. The header also has a wood burn effect giving a warm feeling.

The wood used in the design helps to give out that warm and fuzzy feeling, making the food look as though it was Mom’s. This makes the food look more appealing and more home cooked. This will encourage visitors to actually try cooking up the recipes on the website, also this increases the chance of visitors revisiting the website, due to the effects of the design as stated above. While doing the design, I researched on how to apply a wood burn effect for the photos used on the website. Also, I looked at various other cooking websites and other websites to get inspiration for the computer and mobile layouts. Also I used many of the HowTo Tutorials in W3Schools to implement animations and other javascript features on the website.

My design now is also more balanced in a way. There are no longer big spaces between elements and the fonts are now bigger as previously many said that it was too small. The elements look like they are supposed to be there and gels with the layout. Elements are also easy to tell apart due to the different sizes and positions.

The different font styles used also clearly separates content with headings. The fonts are also easy to read and match the theme of the website.

Features such the search list and underlining the page that the user is at also fits in with the design. The colors do not stand out in a weird way and the elements look like they belong on the site.